

Cancer Impact Calculator

Cancer is reaching epidemic levels in the UK with 1 out of 2 born after 1960 getting cancer in their lifetime. As a result, all companies and most families will be affected in some way by cancer in the coming years. There are no magic cures for cancer which, increasingly, is touching even the young and/or health conscious, but early detection will save lives. Although there are more than 200 different cancers, only 6 of them account for 88% of all cancers diagnosed each year in the UK.

Employers and employees increasingly understand that early detection of cancer can prevent the loss of lives. The introduction of Cancer Check services as an employee benefit is therefore becoming extremely popular.

With services starting at around £4 per month for a 20% tax-payer, the peace of mind that cancer screening can offer is now totally affordable. The uptake for salary sacrifice benefits ranges between 5% and 15% so it can take years before an entire organisation has realised the benefits of having been screened.

Many organisations have already experienced cancer within their workforce and the negative effect it has on Private Medical Insurance premiums. Many companies believe it more important to be proactive rather than reactive, and are aware of their duty of care towards the health of their staff.

Such employers will be pleased to learn that Check4Cancer recently instructed an independent Health Actuary company to establish a Cancer Impact Calculator to estimate the return on investment of Cancer Check services. It took over 9 months of research and algorithm building before the application was ready.

The Cancer Impact Calculator will allow a company to input:

- 1 Number of employees
- 2 Average payroll per employee p.a.
- 3 Death in service benefit (years of salary)
- 4 Percentage of staff being male

This key data will provide an indication of the return on investment. If the net saving is higher than £1 it means that the organisation will not only potentially save lives but it will also

save money by introducing Cancer Check services as company paid benefits. Many companies currently offer staff access to general wellbeing health screening, however they are experiencing lower uptake year on year. But, alternating health screening with Cancer Check services seems to be an increasing trend.

Should you be interested in seeing what your organisation may save by introducing Cancer Check services, **click here and test for FREE.**

Cancer Impact Calculator Result

Thank you for using the Cancer Impact Calculator from Check4Cancer. The financial analysis shows that for every **£1** invested in company paid Cancer Checks services, your company Check4Cancer will get an estimated **£1.96** back on average.

This means that while looking after your staff, helping them tackle the rising incidence of cancer, Check4Cancer may actually save money by introducing Cancer Checks services as company paid benefits.

What we have showed you so far is a fraction of the data we can share with you in a face to face meeting. If you would like to arrange a meeting to do this, or if you are interested in introducing our award winning and life saving services for early cancer detection, please contact us on **0800 085 6663** and ask for Victoria or Troels or e-mail us on **info@Check4Cancer.com**

*Net saving is the total savings made by introducing Cancer Check services less the implementation costs

