

- **DATE:** Thursday 16th October 2014
- **VENUE:** Home House, 20 Portman Square, London W1H 6LW  
www.HomeHouse.co.uk
- **TIME:** 08.30 to 09.45 (breakfast buffet and registration from 08.00)

## Invitation

# CANCER IN THE WORK PLACE – BREAKFAST SEMINAR

With cancer incidence reaching a record high, there are very few employers who are not touched by cancer with employees or partners of staff. This trend continues to increase and the cost of treating cancer is moving in the same direction. The good news, however, is that early detection leads to higher cure rates and improved survival, meaning that certain cancers can be managed more like a chronic disease.

We invite you to come and hear from leading experts about recent developments in cancer diagnosis and treatment, what tools are available for employers and the effect cancer has on Private Medical Insurance premiums and trust funds.

## You will meet:



**Dr Pixie McKenna Pixie** graduated from University College Cork Medical School in 1995. Following a year of medical and surgical internship in Ireland, she joined the Cambridge Vocational Training Scheme in general practice. This involved three years of hospital training at Addenbrooke's Hospital Cambridge in medicine, surgery, general practice, care of the elderly, gynaecology, rheumatology, rehabilitation medicine and paediatrics. Over the last 13 years she has worked both in the NHS and the private sector in Ireland and the UK. Her media career began in 2006 when she was asked to be the onscreen doctor in BBC Three's 'Freaky Eaters' series but is probably best known for her role in Channel 4's primetime, BAFTA-winning medical series 'Embarrassing Bodies' and Channel 4's 'Food Hospital'.



**Professor Gordon Wishart** has an international reputation in the screening, diagnosis and treatment of breast cancer and his research is widely published in well-respected clinical journals. As a Professor of Cancer Surgery, Professor Wishart has an interest in new tests or technologies for the early detection of common cancers.



**Mr Mark Osborn** is Total Reward Manager, UK and Ireland for Hewlett Packard (HP). In 2013, HP won the best Healthcare and Wellness Award from Employee Benefits for their extensive work in supporting staff and partners to identify cancer early. Mark will present some of the findings and outcomes of this pioneering and award-winning programme.



**Gemma Bourne** is the Head of Social Sustainability and Lend Lease Foundation responsible for governing Lend Lease's corporate social responsibility across the EMEA region. Gemma is an experienced sustainability professional with a background in both consultancy and local government.

### RSVP:

Please [click here](#) to register. If you have questions please call 0845 450 5610 by 11th October. We are limited to 70 delegates.

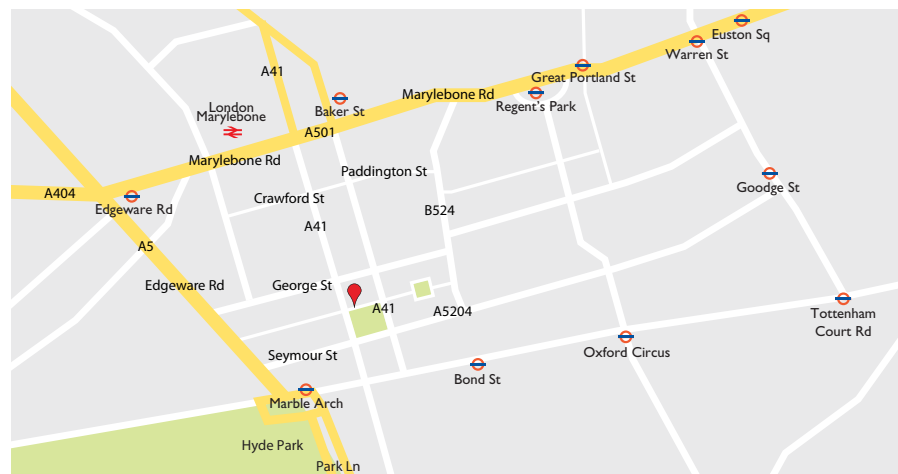
## Agenda:

08.00	Registration and breakfast	
08.30	Welcome and introduction	Mr Stephen Hackett, Head of Health and Risk
08.45	Corporate health services	Dr Pixie McKenna
08.55	Cancer trends	Prof. Gordon Wishart
09.10	How did HP identify 65 cancer at early stages	Mr Mark Osborn, Head of Total Reward
09.20	Duty of care at Lend Lease	Ms Gemma Bourne, Head of CSR and Foundation
09.30	Questions to the panel	
09.45	Networking and coffee/tea	

## How to find us:

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